



# K. K. DAS COLLEGE

GRH - 17,  
BAISHNABGHATA-PATULI,  
GARIA, KOLKATA - 84



PERSPECTIVE PLAN  
2018-2028  
AND  
STRATEGIES FOR  
DEPLOYMENT

## Introduction

Perspective Plan is a detailed futuristic map drawn by K. K. Das College to enhance institutional quality, keeping in mind the requirements of the various stakeholders. The principal of the college along with the Internal Quality Assurance Cell chalked out in much details the long-term plan for providing quality education and moving towards excellence.

The Perspective Plan, 2018-2028 of the K. K. Das College hence prepared carefully took into consideration the following:

- Vision and Mission of the College
- Core Value of the College
- Quality Policy of the College
- Recommendation of NAAC peer Team (First Cycle)

## Vision

Building sensitive and self-reliant citizens - confident and competent and help them to develop as complete human beings.

## Mission

1. To create an academic environment in the college and to ensure quality in teaching and learning.
2. To impart the kind of education which promotes knowledge as well as skill.
3. To promote holistic development of students with special emphasis on girl students.
4. To provide cultural enrichment and lifelong learning.
5. To develop their inherent qualities.



A handwritten signature in blue ink, appearing to be "R.P.C.", enclosed in a circular scribble.

*Dr. Ramkrishna Prasad Chakraborty*  
Principal  
K. K. DAS COLLEGE  
Garia, Kol-84

## Core Value

“Tamaso Maa Jyotir Gamaya” – From Darkness (Ignorance) to Light  
(Knowledge)

## Quality Policy

Small is Beautiful


## Goals of the Perspective Plan

Keeping in mind the core value (“Tamaso Maa Jyotir Gamaya” – From Ignorance to Knowledge), the Perspective Plan has been drafted emphasizing upon the improvement of the Teaching-Learning process. After several discussion and planning with all the members of the cell, HOD’s, Librarian and sub-committee conveners, IQAC has framed the Strategic Goals for next ten years in the following manner:

### 1. Strengthening Internal Quality Assurance System

- Maintain the academic excellence through periodic review by IQAC & yearly Academic & Administrative Audit
- Establish linkages with Industries (Recommendation of NAAC peer team( First Cycle))
- Establish academic linkages with other Institutions for collaborative quality initiatives
- Organise Seminars for the benefit of both faculty and students
- Participation in NIRF
- Arranging other quality audits like Gender Audit and Green Audit etc.
- Encouraging water conservation through Rain Water Harvesting
- Strengthening alumni activities



  
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## 2. Creating an Optimal and Positive Academic Environment

- Introduction of CBCS as and when implemented by the Affiliating University (NAAC recommendation – First Cycle)
- Introduction of new courses
- Introduction of more Add-On and Value-Added Courses (Recommendation of NAAC peer team (First Cycle))
- Conducting Skill Development Programmes
- Organizing Workshops and FDPs for teachers on use of advance teaching aids and adopt enhanced ICT techniques
- Updating the library with appropriate books as suggested by the faculty time to time.
- Following a transparent and fair feedback system
- Reformation of Continuous assessment process to measure outcomes

## 3. Enhancing Research Culture

- Encouraging teachers to join Ph. D programme
- Motivating teachers to apply for Research Projects (Recommendation of NAAC peer team (First Cycle))
- Publishing QUEST – An ISBN book consisting of original research contributions of teachers, at regular intervals.
- Organising various seminars / symposiums on different research topics, workshops on Research Methodology and Intellectual Property Rights (IPR)
- Collaborations with Institution for conducting research activity



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#### **4. Improving Student Support services& participation**

- Budget allocation for students' development programmes and activities
- Providing career guidance, arranging Trainings & Placement Activities
- Modification and enhancement of ICT infrastructure (Recommendation of NAAC peer team (First Cycle))
- Full Automation in college library with ILMS (Recommendation of NAAC peer team (First Cycle))
- Organise Sports and Cultural competitions and programmes
- Motivating students to participate in Sports and Cultural Programmes at competitive levels
- To take incentives for students Internship programme and placement.

#### **5. Ensuring Good Governance**

- Vision, Mission and their articulation in every key position
- Leadership development through decentralization
- Smooth Working of sub-committees & cells
- Code of conduct and policy formulation, approval and implementation
- Establishing fair and transparent performance appraisal system
- Staff welfare policy implementation
- Empowerment of teaching and non-teaching staff through workshops and training programmes for better governance
- Introduction of Consultancy Activities (Recommendation of NAAC peer team( First Cycle))
- Consideration of space for construction (Recommendation of NAAC peer team (First Cycle)) and infrastructural development work
- Consideration of a second campus.



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## 6. Engagement in Community Activities, Volunteering and Civic Responsibility

- Expansion of community services programmes through Students' Council and NSS
- Encouraging students for serving the society
- Organise gender sensitization programmes, health related awareness programmes and health camps, commemorative days observation programmes
- Environment awareness programme.
- Clean and Green campus initiative programmes
- Green initiative beyond the Campus

### Strategy for Implementation and Monitoring

IQAC prepares a yearly action plan on the basis of the Perspective plan. Principal along with the other members of IQAC review the plan and its deployment. The Departmental heads & sub-committee convenors prepare the detailed reports and submit to IQAC. On the basis of these reports IQAC prepares an annual report. AQAR reflects the outcome of all these reports. Finally, the AQAR is forwarded to Governing Body for further discussions and approval.

### Conclusion

Strategic planning is a tool in the hands of the college to choose in advance the possible policies and paths to achieve its goal of development.

Planning for long term, taking into consideration so many premises including the dynamic environmental factors and its own strengths and weaknesses, is a daunting task. IQAC pondered about the wellbeing of the college and chalked out its perspective plan – the roadmap for the future of the institution.

**Perspective Plan(2018-2028) was approved in the meeting of the Governing**

**Body held on 14.05.2022, Item No 14.**



  
Dr. Ramkrishna Prasad Chakraborty  
Principal  
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